



For Immediate Release

Lypp™ Launches Integrated Conference Call Services for Microsoft Outlook Users & Celebrates 150th Business Customer

VANCOUVER, June 4, 2008 - Lypp announces Lypp Conferencing for Outlook in celebration of its 150th business customer.

"Our goal with Lypp for Outlook was to make it easy for Outlook users to create ad hoc and scheduled conference calls the same way they would normally schedule a meeting in Outlook, by using the Calendar." said CEO Erik Lagerway. "Canadian and US businesses can now access the Lypp advanced conference calling feature-set with ease and at 9 cents/min, business will find it hard to beat."

Lypp Conference Calling Features:

- * Microsoft Outlook Add-in/ Plug-in
- * Instant Activation
- * Toll-free Dial-in Access From Any Phone
- * Automated Dial-Out at Time of Meeting (optional when setting up meeting)
- * 24 Hour Access
- * Automated Notifications
- * Enterprise Account Management: Sub-account creation/editing and central or individual billing
- * Mobile Conference Call Management From Your BlackBerry or Smart Phone
- * Call Recording: RSS syndication (Podcasting) or download your MP3s
- * Phone Book with CSV/vCard Upload
- * Crystal Clear Connections
- * Secure and Private
- * Real-Time Conference Management Controls (web or phone): Mute/Unmute, Hand-up/Hand-Down, Lecture Mode, Sub-Conferencing, Dial-out/Hang-up, Record/Stop Recording
- * Billing: Usage-based monthly billing and online detailed billing administration

Lypp conference calling service is available now at Lypp.com or call 1.877.422.6644.

About Lypp

Lypp is disrupting the telecommunications industry by building advanced communications software and services to give users the features and pricing that the existing carriers don't, won't or can't offer. Lypp also provides wholesale services leveraging its REST-based API to enable integration of telephony features with other applications and services.

The Lypp service is operated and owned by Gaboogie Canada Inc.

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